

## MEDIA RELEASE

### Eden Locke: Edinburgh's design-led aparthotel for the modern traveller



Pioneering lifestyle aparthotel Eden Locke is perfectly positioned on Edinburgh's stylish George Street, offering travellers and locals a design-led destination to eat, drink, sleep and live.

The six-storey aparthotel located in the heart of the popular Scottish capital cleverly fuses the comforts and autonomy of residential living with the character, service and amenities of a design-led boutique hotel. Each of the 72 studio rooms are intelligently designed to meet the needs of today's modern traveller. The rooms include a fully-equipped, carefully considered kitchen and living area and range from 29 sqm to 33 sqm.

The six-storey former townhouse was transformed and restored by acclaimed New York architects Grzywinski+Pons. The meticulously stylish interior seamlessly blends the old with the new, combining the original features of the stunning Georgian listed property with a dynamic, bold and creative approach.

With a base of monochrome and sorbet-shade pastels, all rooms feature vibrant bursts of tactile textures, character and colour - including sunshine yellow doors and signature mint green sofas. The proportional balance of the bespoke furnishings and fittings with the enhancement of the magnificent natural light, means that every space displays a deep-rooted passion for design, form and function.

Each studio boasts imaginative spaces, where the living space takes centre stage. Rooms revolve around Locke's bespoke L-shaped sofas, allowing guests to work, lounge or socialise in comfort. In addition, bespoke kitchens are fully-equipped with utensils, dishes and a dishwasher to create a welcoming space to stay.

Guests can also choose to view even more of Edinburgh's beauty in one of the aparthotel's mezzanine suites, with its original floor to ceiling windows that create bright and refreshing rooms and offer unparalleled views of Scotland's capital.

The vibrant third wave coffee house, 127, is nestled within Eden Locke – and offers a space to eat, work and socialise. Expansive Georgian windows frame a base of sorbet pastels and soft botanical tones with an eclectic mix seating including giant floor cushions and naturalist rattan chairs. 127 teamed up with Common Coffee to create a bespoke roast blend that offers a distinctive coffee, available to enjoy in house and to try at home. The space provides an idyllic destination for creatives and coffee enthusiasts who seek to unwind in the historic city.

The property's private and public spaces epitomise the creativity and character of Edinburgh, subtly channelling the city's unique personality; evident in everything from the food, drinks, artwork, design and staff uniforms, to the ethos and culture.

For further information visit: [www.lockeliving.com](http://www.lockeliving.com)

### **Ends**

**For further information please contact Lyndsey Taylor-Whitelaw or Alice Taylor at Stripe Communications on [0131 561 8628](tel:01315618628) or [lockehotels@stripecommunications.com](mailto:lockehotels@stripecommunications.com)**

### **Notes to Editors**

#### **About Eden Locke**

- 72 studios
- Third wave coffee house, 127
- 24/7 reception & house host team
- Super-fast free Wi-Fi
- Regular events
- Co-working space
- Yoga studio

#### **About Locke Hotels**

Locke aims to engage with travellers that have an expectation for personal awakening and the opportunity to forge spontaneous connections with like-minded travellers and locals. Celebrating the character and social fabric of each locality, Locke creates destinations that inspire and connect through mindful design and meaningful human connection and offer much more than just a place to sleep.

For more information, please visit: [www.lockeliving.com](http://www.lockeliving.com)

#### **About edyn:**

edyn has been an industry pioneer in extended stay living for over 20 years. The group has built an extensive range of serviced apartments and aparthotels across our four brands including Locke, SACO, The Wittenberg and The Moorgate, alongside a wider partner network, developing a global supply chain of over 80,000 apartments in 260 key locations.

edyn is founded on a philosophy that travel should be a rich journey of discovery, rewarding curiosity with knowledge and inspiration whether travelling for business or leisure.

For more information, please visit: <https://www.findingedyn.com/>